

## REQUEST FOR PROPOSAL

Hiring of an Individual/Creative Agency to document the process & impact of ongoing interventions in government schools in form of a DOCUMENTARY VIDEO FILM

### **About VBS**

Beginning with a small school in 1931, Vidya Bhawan today is a group of 10 educational institutions. VB aims is to build a responsible citizenry capable of VB serving and transforming society. It hopes to create a more just, democratic, and equitable society while catering to the needs of diverse sections of learners focusing on underprivileged communities. This reflects in the nature and work of all its institutions. In an orthodox Mewar, Vidya Bhawan gathered the courage to introduce co-education, vocational training, exposure to environment and ecology, innovative pedagogical techniques rooted in a sound theory of learning.

### **Shiksha Sambal Programme: A brief note**

Started in 2008, *Shiksha Sambal* is a flagship programme of Hindustan Zinc Limited (HZL) which tries to address the issue of providing quality education to underprivileged rural children at the senior school level. It joined hands with Vidya Bhawan Society (VBS) in 2016. Since then, it has become a unique partnership between a corporate agency (HZL), a non-government trust (VBS), civil society and the Rajasthan government. Located in 66 Government Secondary and Senior Secondary schools in 7 districts (Udaipur, Saluamber, Rajsamand, Chittorgarh, Bhilwara, Shahpura and Ajmer) of Rajasthan, *Shiksha Sambal* engages with about 8000 students, 190 teachers, 6 Field Coordinators, 55 Field Personnel (FPs), 10 Fellows and over 20 resource persons from VBS in strengthening the quality of education.

#### Duties and Responsibilities

The consultant will be responsible for the following:

- Ensure highest broadcast quality of videography.
- Ensure that all requests and instructions pertaining to videography and video-editing requirements are fulfilled
- Use their own high-quality audio-visual equipment
- Ensure timely completion of all required videography/video-editing task

#### Scope of Work:

##### Introduction:

Our organization is committed to enhancing the quality of education through innovative interventions. This scope of work outlines the tasks involved in understanding the programme, scripting our work, and gathering compelling stories to showcase our techniques and interventions across six districts.

##### Objective:

The primary objective of this scope of work is to document and highlight the innovative techniques and interventions implemented by our organization to strengthen the quality of education. This includes understanding the programme thoroughly, creating a script that effectively communicates our work, and gathering stories from the field to illustrate our impact.

## Tasks:

### 1. Understanding the Programme:

- Review program documents, reports, and relevant materials to gain a comprehensive understanding of our initiatives aimed at improving education quality.
- Identify specific techniques and interventions implemented across various districts to enhance educational quality.

### 2. Script Development:

- Ensure the script highlights the unique aspects of our approach, including any groundbreaking methodologies or successful case studies.
- Incorporate compelling narratives and statistics to engage the audience and convey the impact of our work.

### 3. Shooting:

- Capture videos, and other multimedia content to supplement the stories and provide visual evidence of our achievements.
- Conduct interviews with key stakeholders, VBS persons for the narrative.

## Deliverables:

1. Raw audio, video and photographs
2. Video film with the duration of 7-10 Min. with English subtitles.
3. Reel/shorts of the above
4. Student/Teachers/Resource Person/CSR person interviews.

## Timeline:

Submission of complete work on 31<sup>st</sup> march, 2024.

Experience: minimum of 8 -10 years of hands-on experience in the world of audiovisual technology. Collaboration with educational NGOs, will be given priority.

## How to apply

Interested candidates / agencies are requested to mail their proposal along with relevant sample from previous work with the subject heading 'Video film for Shiksha Sambal to [ashish@vidyabhawan.in](mailto:ashish@vidyabhawan.in) and [govind@vidyabhawan.in](mailto:govind@vidyabhawan.in) by 6<sup>th</sup> March, 2024.

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