



Vidya Bhawan Society

Dr. Mohan Sinha Mehta Marg, Dewali Road, Fatehpura

Udaipur (Rajasthan) – 313004

Ph. : (0294) 2450911

E-mail : ceo@vidyabhawan.in; vbs@vidyabhawan.in

Website : www.vidyabhawan.in

Ref: 2315 /VBS/2024-25

Date: 03.01.2025

Expression of Interest (EoI) for Creation of a significant Wellness Centre & Nature Cure Institute in Udaipur.

Date of Publication : 3 January, 2025

Last Date of Submission : 15 February, 2025

Subject: Expression of Interest for creation of a world-class Wellness Centre & Nature Cure Institute.

1. INTRODUCTION:

- 1.1 Vidya Bhawan Society, a renowned educational institution with a rich legacy, seeks to establish a world class Wellness Center/Nature cure Institute.
- 1.2 Established in 1931 by Dr. Mohan Sinha Mehta. Today Vidya Bhawan is a group of 10 educational institutions directly serving over 3500 students and indirectly serving several tens of thousands more, and over 500 staff members. These institutions include multiple Schools (the oldest, Senior Secondary School; the Basic School dedicated to the rural population; and the Public School), an Education Resource Centre for developing and implementing schooling innovations, Teacher Education Colleges (the older Govindram Seksaria Teachers' College and the newer Gandhian Institute of Educational Studies), a Polytechnic, a post graduate level Rural Institute, a Krishi Vigyan Kendra for connecting farmers with science and innovation, and a Prakriti Sadhana Kendra to ecological conservation and study. For more information, please visit at <www.vidyabhawan.in>.
- 1.3 Vidya Bhawan Society has selected land for the project in village Bhilo Ka Bedla which is 10 kms from Udaipur. Vidya Bhawan Society own more than 600 bighas of land at the selected site.

2. THE OPPORTUNITY:

This is a fantastic opportunity for a developer or consortium to create a significant wellness center in Udaipur! Here's a breakdown of the key aspects and potential considerations:

Scale: 300 bighas of land in the lush green forest valley of Aravali range (if needed more can be added) is a substantial area, allowing for a comprehensive and expansive wellness center.

3. VISION:

World class Nature cure Institute which will be one of its own kind, emphasizing a holistic approach to health education and well-being.

4. POTENTIAL:

Udaipur's natural beauty and cultural heritage can significantly enhance the appeal of such a center, attracting both domestic and international visitors.

21

5. KEY CONSIDERATIONS FOR DEVELOPERS:

5.1 Concept & Design:

- **Holistic Approach:** world class Nature cure model, incorporating elements like:
- **Ayurveda:** Traditional Indian medicine practices
- **Yoga & Meditation:** Mind-body practices
- **Nature Therapy:** Utilizing the surrounding environment
- **Healthy Cuisine:** Organic and locally sourced food
- **Wellness Activities:** Fitness centers, spas, swimming pools, etc.
- **Sustainability:** Eco-friendly construction and operations are crucial (e.g., solar power, water conservation).
- **Accessibility:** Consider creating a welcoming environment for people with disabilities.

5.2 Development & Construction:

- **Experienced Team:** Partner with architects, landscape designers, and construction firms specializing in wellness projects.
- **Budget & Timeline:** Develop a realistic budget and adhere to a strict construction timeline.
- **Quality Materials:** Use high-quality, sustainable materials that enhance the overall experience.

5.3 Operations & Management:

- **Skilled Staff:** Hire qualified and experienced professionals (doctors, therapists, chefs, etc.).
- **Marketing & Sales:** Develop a strong marketing strategy to attract guests.
- **Guest Experience:** Prioritize guest satisfaction and provide exceptional service.

5.4 Community Engagement:

- **Local Partnerships:** Collaborate with local businesses, artisans, and communities to create a mutually beneficial relationship.
- **Social Responsibility:** Consider incorporating social impact initiatives, such as community health programs.

5.5 To Express Interest:

- **Thoroughly research:** Understand the specific requirements and guidelines outlined by the Vidya Bhawan Society.
- **Develop a strong proposal:** Showcase your vision, experience, and financial capacity.

2/

- **Highlight your commitment:** Emphasize your dedication to creating a world-class Wellness Center that aligns with the society's values.

6. **KEY REQUIREMENTS OF ELIGIBILITY CRITERIA:**

- Proven experience in developing and managing successful Wellness Centre & Nature Cure Institute or similar institutions.
- Strong track record of success in in development Wellness Centre & Nature Cure Institute.
- Expertise in Wellness Centre & Nature Cure Institute infrastructure development and management.
- A commitment to providing a safe, inclusive, and nurturing environment.
- A sound financial plan and a clear understanding of revenue generation models.

7. **SUBMISSION OF PROPOSALS:**

Proposal should be submitted in soft copies as per the details given below:

Date of Publication of EOI	03.01.2025
Contact Mail id for EOI submission and EOI query submission	vbs@vidyabhawan.in
Pre-submission Conference	11.02.2025
EOI submission end date and time	15.02.2025 at 5:00 p.m.
EOI date and time for discussions with Committee	17.02.2025 to 19.02.2025
Presentation (for a maximum duration of 30 mints)	

Proposals should include:

- Detailed information about the organization and its experience in the development of Wellness Centre & Nature Cure Institute.
- A comprehensive project plan, including timelines, budgets, and resource allocation.
- Proposed staffing structure and qualifications of key personnel.
- A detailed financial plan, including revenue projections and cost analysis.
- A vision statement for the development of Wellness Centre & Nature Cure Institute that aligns with the values of Vidya Bhawan Society.

6. **EVALUATION CRITERIA:**

Proposals will be evaluated based on the following criteria:

- Experience and track record of the organization.

2

- Quality and feasibility of the proposed project plan.
- Expertise and qualifications of the proposed team.
- Financial viability and sustainability of the project.
- Alignment with the vision and values of Vidya Bhawan Society.

7. CONTACT INFORMATION

For any inquiries, please contact:

Vidya Bhawan Society, Central Office, Dr. Mohan Sinha Mehta Marg, Devali Road, Fatehpura, Udaipur, 313004

ID : <vbs@vidyabhawan.in>

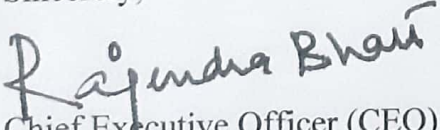
Website: <www.vidyabhawan.in>

8. NOTE:

- This EOI does not constitute an offer or guarantee of any kind.
- Vidya Bhawan Society reserves the right to accept or reject any or all EOIs without assigning any reason.
- Further details and clarifications regarding the EOI can be obtained by contacting Organising Secretary at <vbs@vidyabhawan.in>.

We look forward to receiving your EOI and partnering with you to establish a world-class Wellness Center & Nature cure Institute that will inspire and empower future generations.

Sincerely,


Chief Executive Officer (CEO)
Vidya Bhawan Society